

3
CHB



HOFBURG
VIENNA

Vienna
18th December
2019

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CONVENTION
HEALTH BENEFIT

TREASURES
OF MODERN
HEALTH



HEALTH AND SUCCESS

For the third year in a row **the importance of employees** will be a challenge for experts in the scientific part of CHB.

This time, we expect exciting answers to the question: How can health improvements affect **employee motivation and customer satisfaction?**

HEALTHY DISTRICT 1030

This year for the first time at the CHB we are giving special priority to **the health in "our" 3rd district in Vienna.**

Health and success have many cornerstones; **the working and living environment** are two of them. Our health and our success proves this!

TREASURES OF MODERN HEALTH

In the evening, CHB becomes a glamorous gala event honoring the best films from the TREASURES OF MODERN HEALTH competition - **a competition that combines health, tourism and glamour.**

In the radiant atmosphere of the Hofburg, we end the year 2019 with the illustrious jury and guests, and we look forward to a prospering future.

TOPICS

Join us to discover innovative solutions to health and premium solutions to quality of life!

Hofburg Conferences

Following the ball season, the event calendar 2019 will be dominated by Scientific meetings and high-level political summits. Hofburg is location of the Austrian parliament from 2017 – 2021.

Hofburg Gala Dinners

The Hofburg Vienna is a popular choice - from state banquets in honor of heads of state and royalty, to high-profile award ceremonies and lavish gala evenings.

Hofburg Traditional balls

Yearly more than 20 Viennese balls held at the Hofburg Vienna draw about 60,000 visitors to the capital.

Hofburg Exhibitions

Each year the fairs and exhibitions hosted at the Hofburg Vienna attract 40,000 – 60,000 people.

Hofburg Concerts

On average, the venue hosts a total of approximately 30 concerts performances by renowned orchestra.



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VENUE

PALACE HOFBURG - SWISS WING



VIENNA IS A TOURISM CITY, A GATEWAY TO THE BUSINESS AND CULTURE WORLD.

DURING THE ADVENT TIME VIENNA IS AT ITS BEST, DRESSED UP AND DECORATED LIKE A FAIRY TALE.



**Take advantage of the
CHB to invite people
important to you!**

**CONVENTION
HEALTH BENEFIT**

We thank all partners of the Health Benefit Initiative with a remarkable celebration and put the best of the best in the spotlight!



We invite **smart** entrepreneurs, who recognize the opportunities to underline their image with an active presence in the Hofburg.

We invite **responsible** entrepreneurs, who support the Health Benefit Initiative and wish to promote health and quality of life in their environment.

We invite **successful** entrepreneurs, who want to use CHB to emphasize their business image by showing themselves in forums, presentations, within the jury or at the gala evening.

HOST
PARTNER

FORUM
PARTNER

IMPERIAL
PARTNER

DYNAMIC
EXHIBITOR

CLASSIC
EXHIBITOR

PARTICIPATION IN THE 3rd CHB

YOUR CHANCE TO BE DIFFERENT



Host Partner is a formal partnership that enables you to officially invite your top-tier guests. You are entitled to elite premises and it is a great occasion to meet and greet your important partners or clients while enjoying the imperial atmosphere and a pleasant entertaining program!

At least **10 accreditations** *

1 place in the jury **

1 catalog entry ***



* An accreditation is valid for one person and includes an admission ticket to the educational program as well as an entrance ticket to the imperial evening with gala dinner in the Hofburg Palace.

** The jury selects the best films of the contest TREASURES OF MODERN HEALTH

*** Catalog TREASURES OF MODERN HEALTH – Edition 20,000 pieces

HOST PARTNER

Invite, meet and greet your top-tier customers and partners!



Forum Partner is a formal partnership that enables you to give a lecture, design a forum or create your own forum.

	Option I	Option II	Option III
Contribution	✓	✓	✓
Number of lectures	1	≤6	≤6
Design of the forum	-	✓	✓
Private (closed) Session	-	-	✓
Accreditation *	2	≥30	≥60
Place in the jury **	-	1	2
Catalog entry ***	✓	✓	✓
Representative Office in Vienna / 2020	-	-	✓

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FORUM PARTNER

Present your success and experiences!

Introduce your projects and plans!



Partner Logo at the award ceremony video

10 accreditations *

2 places in the jury **

1 catalog entry ***

The Imperial Ceremony is a presentation format that uses the authentic spaces of the Hofburg palace where special interviews are conducted by trained actors in the roles of historical personalities.

The Imperial Ceremony takes place during the award ceremony at the gala dinner.

Photo: Imperial Ceremony at the 1st Health Benefit Convention 2017

Topic: Presentation of "Friedensflotte Salzburg"



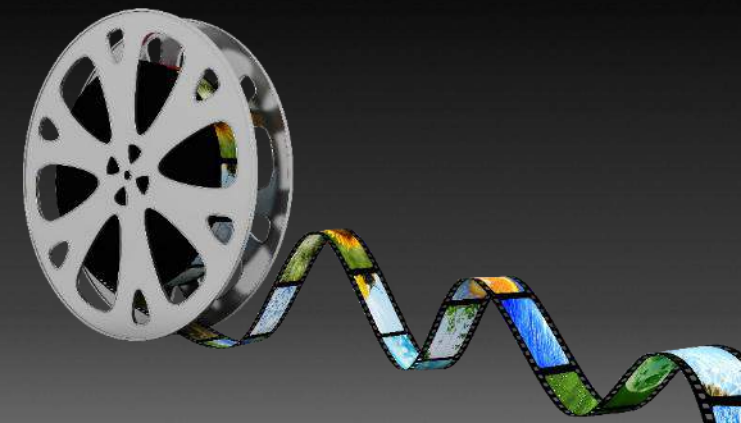
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IMPERIAL PARTNER

Your support helps us drive the Health Benefit research initiative.



A **screen presentation** at the 3.CHB exhibition areas

2 accreditations *

1 catalog entry **

Dynamic exhibitors have option to use a screen (at least 55`) at the exhibition areas of the 3. CHB 2019. The presentation should be up to 15 min.

The projection content may be of a scientific or promotional nature. The video material (film or video clip) is provided by the exhibitor. Applications for projections will be accepted up to occupancy of available places according to the „first come, first served“ principle.

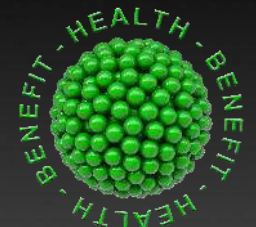
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DYNAMIC EXHIBITOR

In today's world, it is important to stand out from the competitors for the right reasons.



3 CHB

Package A – Area for the installation of **Roll-up**, maximum width of 100 cm and maximum height of 220 cm*

Package B – Area for **Pop-up** installation, maximum width of 400 cm, maximum height of 240 cm and maximum depth of 50 cm*

2 accreditations ** (Package A and B)

1 catalog entry *** (Package A and B)

Storage, assembly and disassembly (Package A and B)

* Installation is carried out exclusively in accordance with the fire protection regulations of the Hofburg

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CLASSIC EXHIBITOR

Your participation reinforces
your positive image!

The crowning highlight of our business and research year!

CHB 2019

With your **participation as a partner or exhibitor** you promote the research initiative of Health Benefit and thereby improve the quality of life of many people!

Your presence **as a lecturer or a delegate** will only reinforce the positive image you've worked so hard to build!

HOST AND ORGANIZER

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