

The competition that connects health, tourism and glamour!

# TREASURES OF MODERN HEALTH

**ACCESSIBLE** tourism

**CULINARY** tourism

**DENTAL** tourism

**MEDICAL** tourism

**SENIOR** tourism

**SPA** tourism

**SPORTS** tourism

**WELLNESS** tourism

# COMPETITORS ARE DIFFERENT



## Recommendation

The competition is intended for all health and tourism service providers who use their own videos with advertising or educational content.



## Trust

The aim of the competition is to highlight creative and inventive visual communications that enable people who are looking for health to make independent and objective decisions about travel and holidays.



## Interest

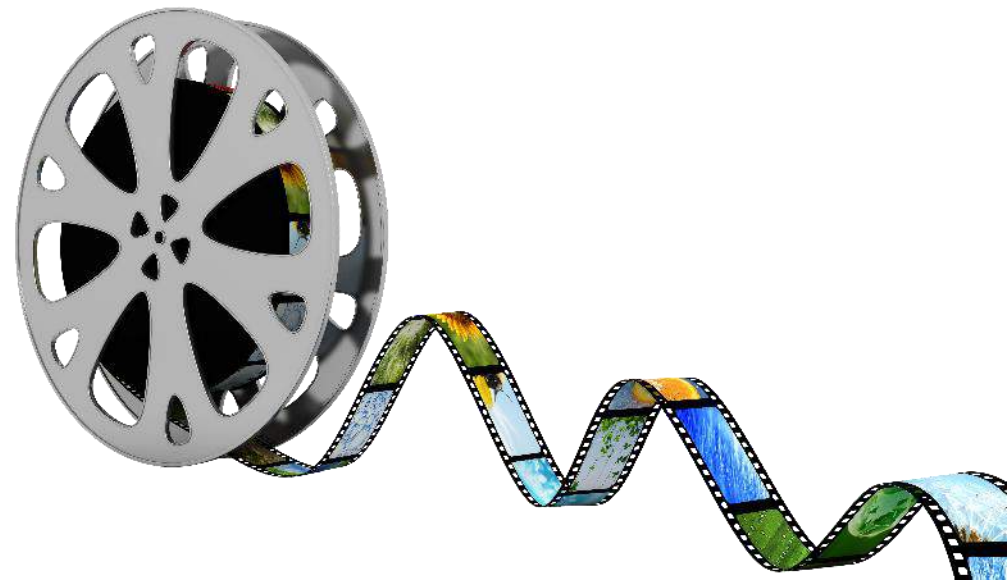
The purpose of the competition is to find numerous research participants and to raise funds for the research “Tourism of the future – benefit for health”.

The competition discovers innovative solutions to health  
and premium solutions to quality of life!



By participating, you influence the quality of life of many people!

The competition “Treasures of modern health” enables the implementation of both scientific and economic aspects of the *initiative Health Benefit.*





# HOFBURG

VIENNA

The final round of the competition and the award ceremony will take place in the Hofburg Palace in Vienna on December 18, 2019. A panel of judges will determine the winners at the award ceremony in Hofburg.

Judges will select one winner in each category, as well as the best educative and best promotional video.

## ORGANIZER

MD Medicon GmbH  
Paracelsusgasse 9  
1030 Vienna  
Austria  
[www.md-medicon.at](http://www.md-medicon.at)



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**REGISTRATION FEE 290,-€**

[www.health-benefit.at](http://www.health-benefit.at)

[competition@health-benefit.at](mailto:competition@health-benefit.at)